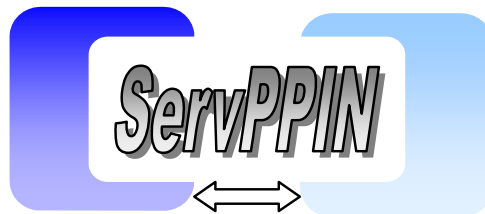




The Contribution of Public and Private Services to
European Growth and Welfare, and the Role of
Public-Private Innovation Networks



Policy Workshop

European Commission, DG Research,
Square de Meeûs 8, room 7 E,
Brussels, 26 January 2011



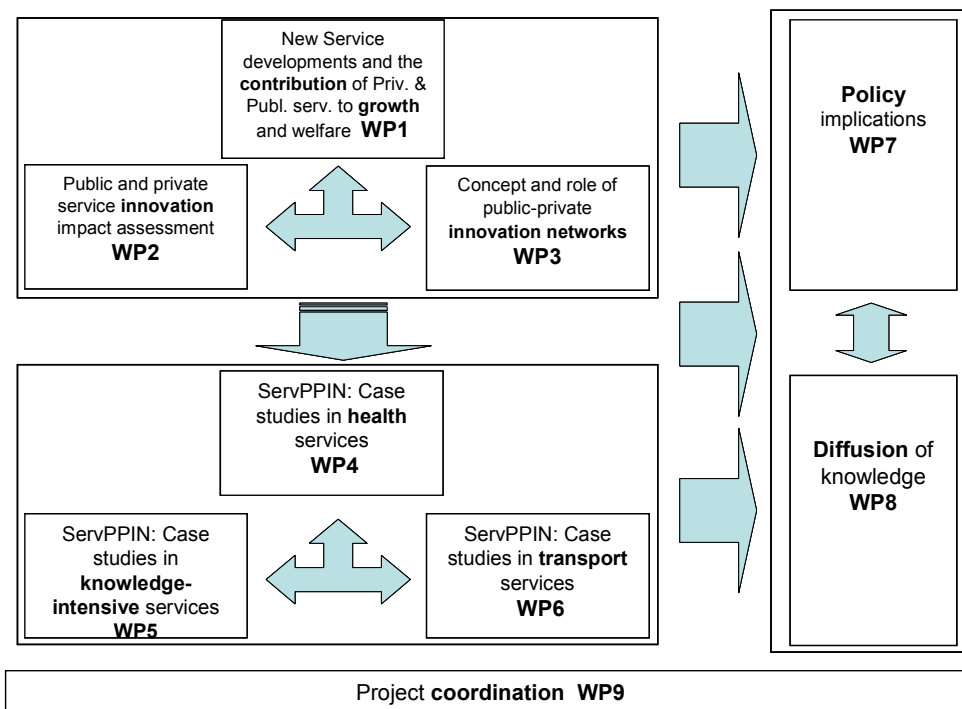
What is ServPPIN?

ServPPIN is a research project which focuses on the role of **public and private services** on growth and welfare and the particular role of **public-private innovation networks (PPIN)**. Public-private innovation networks are considered as an organizational device in which public and private services can perform complementarities and synergies in many ways. SERVPPIN is a Collaborative Research Project co-financed by the EU 7th Framework Programme, under the topic: The implications of developments in the service economy for the European economy.

ServPPIN Objectives

- To investigate the **linkages between services, economic and social growth**, in understanding the contribution of service innovations in the current economy and society and any differences that may exist between the public and private sectors.
- To understand how **public-private sector interactions function**, and how they can be better managed by private and public sector policy-makers to increase performance and welfare
- To understand the characteristics of **public-private service networks** that induce innovation, growth, employment and welfare.

Structure of the project





Provisional agenda of the ServPPIN Policy Workshop

- 13'00** Opening and introduction.
Domenico Rossetti (European Commission)
- 13'20** Main outcomes of ServPPIN and the contribution of private and public services to growth and welfare.
Luis Rubalcaba and Gisela Di Meglio (University of Alcalá)
- 14'00** Public and private service innovation and impact assessment.
Faiz Gallouj (University of Lille)
- 14'30** Concept and role of public-private innovation networks.
Andreas Pyka (University of Hohenheim)
- 15'00** Coffee break
- 15'30** Case studies in health services.
Paul Windrum (University of Nottingham)
- 15'50** Case studies in KIS services.
Jon Sundbo (University of Roskilde)
- 16'10** Policy implications of ServPPIN.
Matthias Weber (Austrian Research Centers)
- 16'30** Panel discussion (t.b.c.)
Chair by Norman Rose (European Business Services Round Table)
- 17'00** Close